



APTi
Association for
Psychological Type
International

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SPONSORSHIP OPPORTUNITIES

Association for Psychological Type International XVIII Biennial Conference
Constructive Use of Differences
Dallas, TX, Fairmont Hotel – August 5-9, 2009

Maximize your visibility at the premiere event for MBTI® practitioners
and the type community.

- Create goodwill and build relationships
- Meet new colleagues
- Expand your client base

Bronze Level: \$1,500

- One full conference registration
- 3ft table top exhibit space (limited availability)
- Recognition in conference brochure
- Sponsor ribbons for your representatives
- Attendee mailing list
- One-year individual APTi Membership
- Recognition on APTi website

Silver Level: \$3,000

Includes Bronze Level Benefits Plus...

- One exhibit space
- Recognition in the *APTi Bulletin of Psychological Type*
- Sign at the sponsored event of your choice (SYM or PCW Session, Continental Breakfast, Coffee Break)

Advertising Options a La Cart

- Business Card Posting
- Program Advertising (1/4, 1/2 and full page options)
- Materials distribution in meeting totes

(Contact the APTi office for pricing information)

Gold Level: \$6,000

Includes Bronze and Silver Level Benefits Plus...

- One additional full conference registration
- Up to 2 exhibit spaces
- Recognition on all conference mailings
- One complimentary full-page b/w ad in the *APTi Bulletin of Psychological Type*
- One complimentary registration for any APTi Advanced Training program
- Introductory slide and mention at event of your choice: Meet the Leaders, Friday or Sunday Keynote, or Poster Session.

Platinum Level: \$12,000

Includes Bronze, Silver and Gold Level Benefits Plus...

- Two additional full conference registrations
- Company logo on conference tote bag
- Up to 3 exhibit spaces
- Special Session Allowance (limited availability, pending topic approval, Sunday PM sessions only)
- Two complimentary full page b/w ads in the *APTi Bulletin of Psychological Type*

* Additional exhibit booths available at all levels for an additional fee.

Contact Jen Holland to begin your sponsorship today:

jholland@faseb.org / (301) 634-7814