



when possible, so that attendees know what is covered in each segment.

You may also propose a poster presentation, research table, or panel discussion session. The Fairmont Hotel has a wonderful space to place posters in plain view, meaning many people will view your poster over the conference days. A research table affords the opportunity to conduct live research during the conference (explained below). Finally, panel discussions bring together 3 to 5 people to engage participants around particular topics or activities, such as "Developing the Feeling Function." A panel is similar to the standard concurrent session and evokes multiple perspectives on topics that deserve a diversity of input.

# The Dallas APTi Conference Wants You!

Dario Nardi, Conference Chair

**A**PT International's conference in Dallas, Texas, is a year away, but the time for submitting proposals is now! Do you have practices, insights, experiences, or results that you believe would be of value to the larger type community? If so, this article is for you! If not, I encourage you to read on because the conference is going to be an awesome event, August 5-9, 2009.

## The Same, But Different

As always, we are most interested in having talented and inspiring presenters with strong credentials who focus on applications and offer clear take-away elements for participants. In addition, the proposal process will show a few improvements compared to prior years, providing more ways to impact participants.

## Scheduling

There will be 90-minute and 180-minute concurrent sessions. We prefer that presenters structure their 180-minute sessions into two ninety-minute portions,

## To Learn Is Human, To Apply is Divine

The realm of personality and interpersonal interaction is so rich, you may wonder where to place your focus. Foremost, people love applications. As you develop your proposal, consider what application area(s) it addresses. Does it apply to teamwork, learning styles, sales techniques, or communication skills? The proposal submission form includes a large list of applications plus an "other" category to guide and inspire you. Take-away materials also appeal to people attending sessions.

Besides applications, people tend to like the following:

- question and answer
- experiential learning
- modeling of expert use
- best-practices
- how-to workshops
- success stories
- bridging of multi-cultural differences
- major theoretical insights
- skill-building
- live research
- collective action planning

The last two items may be new to you. What is live research? Although researchers might think of a conference as a place to present results, APTi conferences offer a unique opportunity – a pool of type-aware individuals who are often willing to participate in research. Live research means you conduct research during the conference. Conducting research from ballroom table areas is suitable for distributing/collecting surveys and running brief experiments, such as exploring how different types engage or respond to a particular issue or stimulus. In contrast, a concurrent session might be a better place to conduct more in-depth group research, such as discussion circles.

Collective action planning is also an innovation for the Dallas conference. Attendees often leave a conference with high energy but insufficient links to nurture their enthusiasm. Collective action planning around a particular issue seeks to keep people linked once the conference is over in order to work toward a common goal such as obtaining an educational grant. Ideally, a collection action session should present key pieces of information related to the issue.

Proposals should connect to the conference theme, “Constructive Use of Differences.” We also really welcome proposals from – or relevant inclusion of – organizations and individuals in the Dallas Fort-Worth area.

## What We Are Providing

We will provide 90-minute sessions that introduce attendees to core type-related frameworks and follow-up application sessions based on those frameworks. Our goal is to offer sessions for MBTI type preferences, type dynamics, Step II, temperament, social/interaction styles, and archetypes. Recognized experts who are well-known for their rich and engaging presentations will lead these sessions. Because we will arrange these sessions, you are welcome to build off of these topics rather than duplicate them.



We will also provide four panel sessions for select types to engage in audience Q&A. This will be your opportunity to hear in-person answers to all your burning questions about people of these types in your life.

- Improvisers\* Panel (ESTP, ISTP, ESFP, ISFP)
- Stabilizers\* Panel (ESTJ, ISTJ, ESFJ, ISFJ)
- Theorists\* Panel (ENTJ, INTJ, ENTP, INTP)
- Catalysts\* Panel (ENFJ, INFJ, ENFP, INFP)

\* These panel names are used with the permission of Linda V. Berens who initiated the use of these terms.

## Frameworks of Type

As psychological type has both grown and returned to its roots, the scope of type has widened to include various frameworks. We ask that presenters indicate which frameworks are expected as prerequisites and covered in their sessions. If a session relates to applications of temperament in the workplace, then “Temperament” will likely be a prerequisite. Popular frameworks include:

- MBTI® (dichotomous preferences)
- The 16 whole types
- MBTI® Step II
- MBTI® Step III
- Type dynamics (the 8 Jungian functions)



- Type development / individuation
- Archetypes
- Temperament
- Social / Interaction styles
- Enneagram
- Neurolinguistic Programming / Ericksonian methods
- Other

This labeling will help attendees find the most satisfying sessions.

---

*Ideally, attending a session involves more than wandering into a room, listening to an expert, and leaving with notes that may not see the light of another day.*

---

## Heightening Your Impact

Ideally, attending a session involves more than wandering into a room, listening to an expert, and leaving with notes that may not see the light of another day. As you put together a proposal, consider ways to heighten and prolong your impact. An immediate way to do this is the use of handouts, particularly worksheets that participants have your permission to use in their practices.

The Internet is another great medium to increase your impact. We will be asking presenters of accepted proposals to provide us with three things:

- a) A brief biography and professional photo to place on the conference website.
- b) Electronic copies of handouts, or hyperlinks to websites with handouts.
- c) Products and services with the presenter's name.

Sometimes presenters feel awkward when mentioning their products and services (books, workshops, etc). It is fair that presenters mention what they do and the resources they believe are helpful and worthwhile. Thus, there will be a standardized way to comfortably mention products and services, both on the Internet and in sessions.

Finally, we will offer a practicum (by web or teleconference) on best practices of adult learning for accepted presenters who wish to maximize their presentation skills.

## Due Dates

Proposals are due **September 15, 2008**. That gives you time to consider and submit a proposal. When you are ready, or when you have questions, please visit the conference page at:

[www.aptinternational.org](http://www.aptinternational.org).

We really look forward to reading your proposal and putting together a great conference! ■