



ASSOCIATION FOR PSYCHOLOGICAL TYPE INTERNATIONAL

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APT International Monthly Board Meeting Friday, December 21, 2007

Minutes

ATTENDING

Margaret Fields –President
Jane Kise, President -elect
Suzanne Brue – Incoming President-elect
Jay Hanson, Director of Training and Education
Katherine Hirsh, Director of Communications
Sharon Richmond, Director of Regions and Chapters
Pat Ryan –Incoming Director of IACs
John Lord, Executive Director

UNABLE TO ATTEND

Ray Linder, Director of Finance
Dario Nardi, 2009 Conference Chair

The meeting commenced at 4 PM, EST

Approval of Board Minutes

The minutes were approved with two minor changes.

Response to CPP Decision to Consolidate MBTI® Qualifying Program

At the request of the board Katherine drafted a letter to the members describing APTi's position on the CPP's decision to consolidate the QP Program in 2009. She summarized the potential positives from this change: increased faculty availability for applications programs, the ability to focus more of our energy on providing member services and improving the model for delivering application programs.

While appreciating the possible silver lining some board members were concerned about the potential negative consequences of communicating this message to the members and weren't totally sure that the message needed to be sent at this time.

CPP will not be making an announcement until November, 2008 to avoid possible negative impact on ongoing training programs.

While the board sees the need to be pro-active on this critical issue, the board agreed that further discussion on this matter was merited.

Planning for Face to Face Meeting

The meeting will be at the Hyatt Place on February 22-24. Everyone needs to make their plane reservations and send their itinerary to John. The meeting will commence on Friday at noon, for those of the board who can arrive by then.

Several local APTi members will be joining us as 'consultants' on Saturday. Sharon requested that they be properly oriented before the meeting and Jane agreed that they would want this too.

Possible Membership Marketing Meeting in April

Two new board members, Jill Chivers (Membership) and Julie Campe (Marketing) will be unable to attend the February meeting and they are concerned about getting up to speed with their board responsibilities. It has been proposed that a small membership meeting be held in Minnesota or Washington, DC April 11-13.

The goal is to allow these important board positions to be properly oriented so that they can contribute going forward. Board members supported this idea.

Training Direction

Jay and Jane met last week to discuss the future direction of the APTi training program in light of recent decisions by CPP. Jane developed a document, "APTi Training: 2009 and Beyond," which will serve as the basis for plans going forward.

Jay spoke of the need to consolidate all of the training programs that are available for chapters to present. Jane mentioned that this was in line with our strategic direction of becoming a clearing house for training programs.

The pricing of courses was an area where board members felt more discussion was necessary.

Jane, Jay and Jean Kummerow will continue to work on this document with the support of the board.

CPP Skillsone® - Online Community

Sharon, Katherine and Jane have been talking with Mike Shur, CPP's MBTI® Product Manager to offer a Skillsone® Benefit to our members. CPP has agreed to provide a significant discount (\$300 value) to APTi members which will serve as both a recruitment and retention benefit for us.

In return for this member benefit, CPP wants APTi to support their new online MBTI® community.

The board felt that this was as a very good opportunity for APTi and that as long as we are actively working to partner with all organizations, not just with CPP, that this was in line with our strategic direction.



Sharon indicated that we need to improve how we word the member benefit before presenting it to the members. She also stated the importance of asking both CPP and the faculty about a reasonable level of participation from APTi.

The board approved the agreement.

Jay suggested having a lawyer review the agreement and John agreed to do so.

Letter from Linda Berens to APTi Board

Linda Berens has submitted a letter to the board based on recent changes announced by CPP. Linda wanted to express her strong support for APTi and suggested several specific ways that her organization could partner with APTi.

While it is too early to agree to specific partnerships the board was very appreciative of Linda's support and the idea of partnering with other organizations in general. John will contact Linda to express the board's appreciation.

Bulletin Copyright Update

The board reviewed and approved the revised Bulletin copyright statement which includes language about the author's rights to their material. The objective of this update is to reinforce the idea that article authors will retain rights to their work so they won't be reluctant to submit articles.

New IACs

We are still looking for a member to serve as IAC for Counseling.

Shoya Zichy has been confirmed as the new IAC for Careers.

Jenny LaChance has been confirmed as the new IAC for healthcare.

Other Business

Sharon gave the board an update on the current status of the annual chapter reports. Suzanne expressed her appreciation of the developments that have taken place under Sharon's leadership.

Jane stated her strong appreciation of the 2007 board, especially the outgoing members. She reviewed the major accomplishments of the 2007 board (the successful conference, RCDC structure, renegotiation of the web services, improvements in the accounting and budgeting process, the JPT.... to list a few) and thanked everyone for all of their efforts.

