



**APT*i***

Association for Psychological  
Type International  
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*Empowering a world community to understand, value and respect differences*

## **APT*i* Ethical Standards for All Users of Psychological Type**

- 1. Present personality types, preferences, styles, temperaments, etc. as normal differences.**  
Avoid bias or stereotyping; demonstrate a balanced respect for all types.
- 2. Receiving a report on your type is not enough. Seek out (or provide) an interactive experience where people have a chance to ask questions and assess their own Best-Fit Type pattern.**  
No questionnaire or expert is accurate enough to substitute for a person's knowledge of how they experience their own preferences.
- 3. Remind yourself and others that psychological type doesn't explain everything about personality.**  
People may not behave in accordance with their Best-Fit Type pattern for a variety of reasons, including culture, personal development, contextual adaptation, etc.
- 4. Selecting, weeding out, or promoting individuals based on Type Preferences alone is inappropriate because type attributes are not the same as skills or competencies.**
- 5. When sharing type information, distinguish between research-based data and your anecdotal experience.**  
When you use stories to bring psychological type to life, clearly describe them as anecdotes or observations that illustrate certain aspects of type-related behavior.
- 6. Use materials created by others in an ethical way.**  
Honor copyrights. Acknowledge and/or link to original sources.
- 7. Model ethical use of type in your own behavior.**  
Treat instrument results as a "working hypothesis." Avoid blanket statements. Do not use absolute language. Assume that misuse of type is unintentional. Help by using appropriate type language. Do not become the "type police."

**LINK to complete the APT*i* ETHICS AND STANDARDS document:**

<https://apti.memberclicks.net/apti-standards>